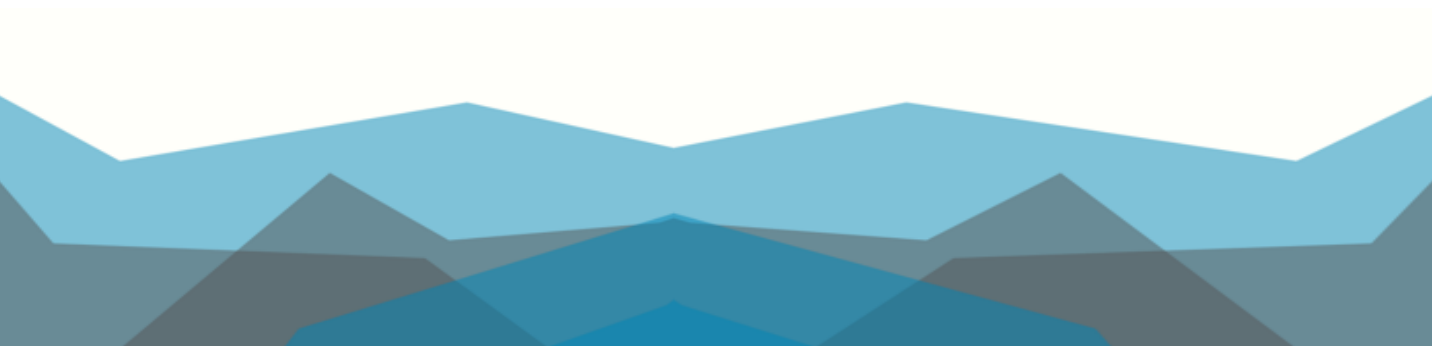


California State Parks Partnerships Division

**ENGAGING IN
PARTNERSHIPS
2023**

**Fall 2023 Program
Asilomar Conference Grounds
November 6-9**



Welcome! Engaging in Partnerships 2023

Explore the Ecosystem of Partnerships: Connect, Innovate, and Sustain

The California State Parks Partnerships Division welcomes you to the 3rd Engaging in Partnerships Training. We are excited to be hosting this year's training after a hiatus due to the COVID pandemic. The goal of this training is to provide a forum for engagement between partners and Department partnership liaisons to learn about best practices and partnership trends throughout the California State Park System and beyond. We hope for all attendees to take this opportunity to learn and share the skills necessary to develop successful relationships that move State Parks and our partners toward an innovative and sustainable future.

This training will assist the Partnerships Division in our mission to support park operations to empower, inspire, and strengthen public and private partners to create, promote, sustain, and expand visitor services to California's diverse population.

On behalf of the Partnerships Division,

Carlene Croisdale, Chief

What to Expect

Take some time to review the schedule and plan accordingly. As you see on the map, our training rooms are located throughout the Asilomar Conference Grounds; we suggest you wear comfortable shoes. There are several blocks of concurrent sessions on both days so you will want to double-check the assigned room.

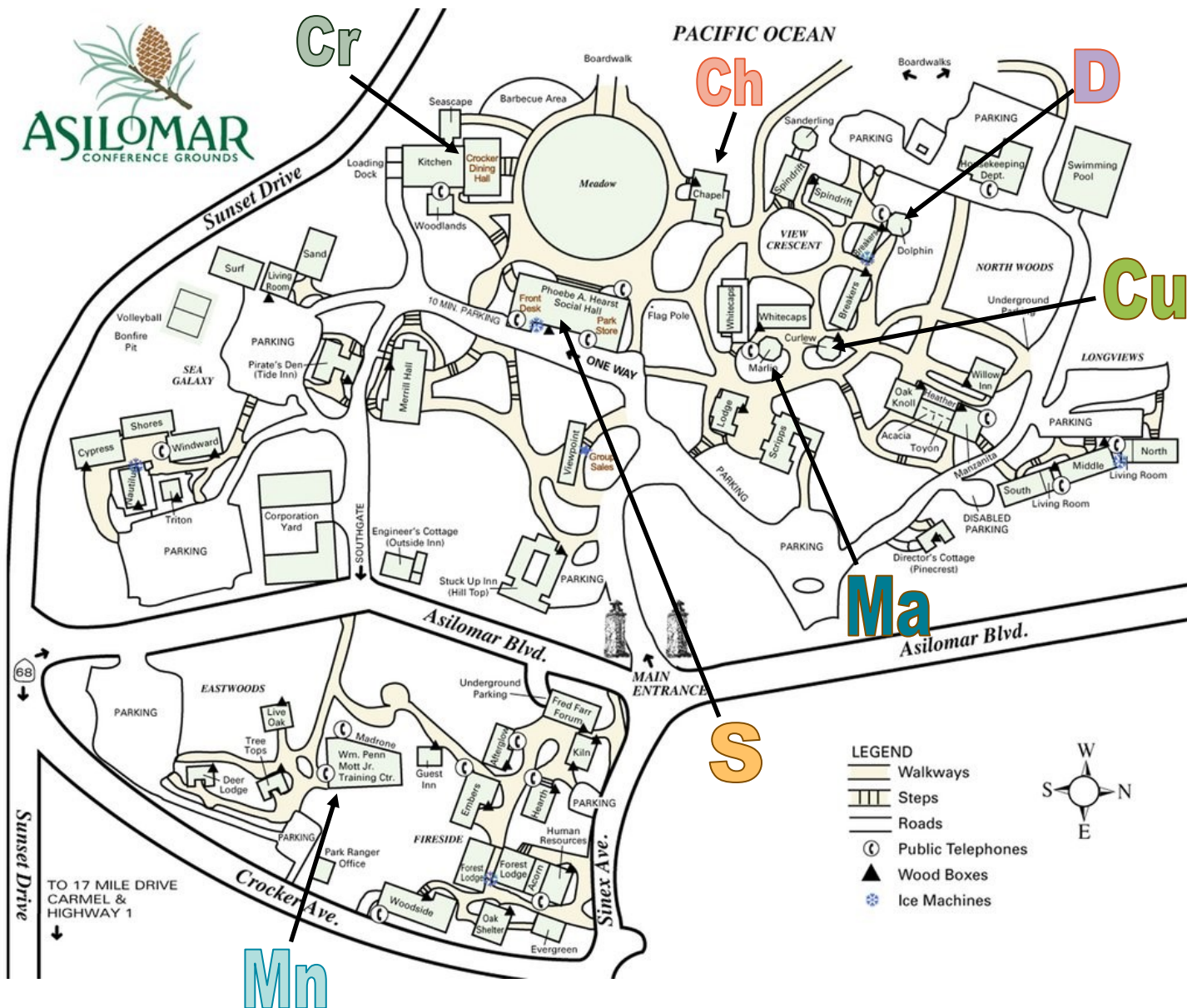
We are also offering "**office hours.**" At office hours you can bring your questions and ideas directly to your State Parks policy chiefs and subject matter experts for one-on-one discussions. Sign up for your session(s) at the registration table. Be sure to stay connected, Wi-Fi will be available throughout the training locations.

Other Activities

Thanks to our sponsors and hosts at Asilomar State Beach there are several optional activities. Join us for the Welcome Gathering with California State Parks Foundation or CALPA's S'mores and campfire time to enjoy tasty treats and conversation. We will also have a farewell evening with Parks California, or if you are an early riser, join us for one of the morning activities. Optional activities are a great way to meet and chat with other professionals outside of the classroom.

Meals

Meals are served at the Crocker Dining Hall and the meal times are firm. If you are not staying onsite you are on your own for meals unless you previously purchased meals through Asilomar Conference Grounds. We also encourage you to bring a reusable cup to enjoy your beverages. Coffee and tea will be located in Chapel during breaks, provided by Save the Redwoods League.



S	Social Hall & Check-in for Asilomar Guests
Cr	Crocker Dining Hall for Guests or for those who purchased meal tickets
Ch	Chapel – Sessions
Cu	Curlew – Sessions
D	Dolphin— Office Hours
Ma	Marlin— Sessions
Mn	Madrone (Wm. Penn. Mott Jr. Training Center) – Volunteer Coordinator Bootcamp

Agenda

Monday November 6—Afternoon

3:00 pm - 5:00 pm	Registration	Chapel
6:00 pm - 7:00 pm	Dinner	Crocker Dining Hall
7:30 pm - 9:00 pm	Welcome Gathering (optional) <i>Hosted by California State Parks Foundation</i>	Chapel

Tuesday, November 7—Morning

7:00 am - 7:30 am	Asilomar Dunes Tour led by Monterey District Staff	Meet at Social Hall
7:30 am - 8:15 am	Breakfast	Crocker Dining Hall
8:30 am - 9:15 am	Land Acknowledgement KaKoon Ta Ruk Band of Ohlone - Costanoan Indians of the Big Sur Rancheria	Chapel
	Welcome from the Director Armando Quintero	Chapel
9:15 am— 10:15 am	Engaging for the Good Kim Tucker (Impact Foundry)	Chapel
10:15 am - 10:45 am	Group Photo—please proceed to the stairs outside the Social Hall Break	
	What It Means to Eat Last Bob Waller (CSP)	Chapel
10:45 am - 11:45 am	Change Happens, Make it Positive—Five Steps to Successful Change Management Randy Widera (California State Parks Foundation)	Curlew
	Concessions Program 101 Megan Boisvert, Michelle Humphrey, & Kevin White (CSP)	Marlin
12:00 pm - 1:00 pm	Lunch	Crocker Dining Hall

Agenda

Tuesday, November 7—Afternoon

1:00 pm - 2:00 pm	Leadership Panel: Park Operations	Adrien Contreras, Matthew Bellah, Greg Martin, & Carlene Croisdale (CSP)	Chapel
2:00 pm - 2:30 pm	Networking Break		
	Interpretation Today and Tomorrow	Heather Holm (CSP)	Chapel
	Recognition Initiatives	Jeremy Lin (CSP)	Curlew
2:30 pm - 3:30 pm	California State Parks Contracts and Contracting Authority... Government can only do what the law says it can do!	Tara Lynch (CSP)	Marlin
	Office Hours	Emily Walsh, Nonprofit Program Manager Brie Grossman, Cooperating Associations Program Analyst	Dolphin
3:30 pm - 4:00 pm	Networking Break		
	Understanding the Cooperating Association Agreement - Partner/CAL Workshop	Brie Grossman (CSP) & Mike Merritt (CSP)	Chapel
4:00 pm - 5:00 pm	Communication Strategies and Best Practices	Gloria Sandoval (CSP)	Curlew
	The Trials and Tribulations of Pioneering Novel Business Concessions: Fitting a Round Peg in a Very Square Hole	Kristan Robinson (CSP) & Mike Keene (CCHCC)	Marlin
6:00 pm - 7:00 pm	Dinner		Crocker Dining Hall
7:30 pm - 9:00 pm	S'mores Networking Event (optional) <i>Hosted by California League of Park Associations (CALPA)</i>		BBQ and Fire Pit Area

Agenda

Wednesday, November 8—Morning

7:00 am – 7:30 am	Asilomar Architecture Tour led by Monterey District Staff		Meet at Social Hall
7:30 am – 8:15 am	Breakfast		Crocker Dining Hall
8:30 am – 9:30 am	Increasing Unity in the Outdoor Community and BEYOND	Earl B. Hunter Jr. (Black Folks Camp Too)	Chapel
9:30 am – 9:45 am	Networking Break		
9:45 am – 10:45 am	Don't Lead Alone Think Like a System, Act Like a Network, Lead Like a Movement!	Cleveland Justis (Potrero Group)	Chapel
10:45 am – 11:00 am	Networking Break		
	Innovative Partnerships	Alicia Cox (PRJKT Restaurant Group) & Kevin Pearsall (CSP)	Chapel
	Design Thinking: Stakeholders and Strategic Planning	Alexandra Stehl (CSP)	Curlew
11:00 am – 12:00 pm	Unlocking the Future of Outdoor Adventures: Expanding the State Park's Adventure Pass Program	Geoff Kish (Parks California) & Daniel Williford (CSP)	Marlin
	Office Hours	Adrien Contreras, Assistant Deputy Director, Park Operations Matthew Bellah, Central Field Division Chief Greg Martin, Desert Field Division Chief	Dolphin
12:00 pm – 1:00 pm	Lunch		Crocker Dining Hall

Agenda

Wednesday, November 8—Afternoon

	Re-envisioning Montgomery Woods	Matthew Gomez, Leslie Parra (Save the Redwoods League), & Bill Maslach (CSP)	Chapel
	Capital Improvement	Tara Lynch & Brian Dewey (CSP)	Curlew
1:00 pm - 2:00 pm	Inclusive History for All: Partnerships are Advancing Goals Laid out Three Years Ago Under the Reexamining Our Past Initiative	Leslie Hartzell (CSP)	Marlin
	Volunteer Coordinator Boot Camp Handling Difficult Volunteer Situations	Danielle Bronson & Jeremy Lin (CSP)	Madrone
	Office Hours	Carlene Croisdale, Chief, Partnerships Division Erik Hernandez, Concessions Program Manager	Dolphin
2:00 pm - 2:30 pm	Networking Break		
	Indigenous Practices on Public Lands (Healing Severed Connections)	Victor Bjelajac (CSP) & Rosie Clayburn (THPO for the Yurok Tribe and Parks California)	Chapel
	Field Concessions in the Wild Wild West	Kristan Robinson (CSP)	Curlew
2:30 pm - 3:30 pm	Natural Disaster Training & Asset Management	Nancy Jenner (CSP)	Marlin
	Volunteer Coordinator Boot Camp Navigating Crossover and Separation Between Cooperating Associations & Volunteers in Parks Programs	Brie Grossman, Paige Haller, & Terri Lopez (CSP)	Madrone
	Office Hours—Capital Improvement	Lisa Jaycox (CSP)	Dolphin
3:30 pm - 4:00 pm	Networking Break		

Agenda

Wednesday, November 8—Evening Cont.

	Urban State Parks: Co-creating Park Offerings with Community	Maria Mowrey & Richard Fink (CSP)	Chapel
4:00 pm— 5:00 pm	Telling Stories with Technology	Brad Krey & Kayla "KJ" Jones (CSP)	Curlew
	Marketing Strategies	Alicia Cox (PRJKT Restaurant Group), Lisa Cesaro (Aramark Destinations), & Jaime Purinton (Anza-Borrego Foundation)	Marlin
	Office Hours	Robyn Krock, Park Impact Partners Program Manager Rene Hamlin, Partnerships Analyst	Dolphin
6:00 pm— 7:00 pm	Dinner		Crocker Dining Hall
7:30 pm— 9:00 pm	Farewell Gathering (optional) <i>Hosted by Parks California</i>		Chapel

Thursday, November 9—Morning

7:00 am - 7:30 am	Asilomar Bird Tour led by Monterey District Staff		Meet at Social Hall
7:30 am- 8:15 am	Breakfast		Crocker Dining Hall
8:30 am— 9:30 am	Efficiency vs. Effectiveness: Dissect the Difference Between Being Efficient and Being Effective	Erik Hernandez & Emily Walsh (CSP)	Chapel
9:30 am— 9:45 am	Break		
9:45 am— 10:45 am	Engaging your Community: Access and Needs	Sedrick Mitchell (CSP) & Sunny Chang (Outdoor Outreach)	Chapel
10:45 am - 11:30 am	Conclusion	Carlene Croisdale, Partnerships Chief	Chapel
12:00 pm- 1:00 pm	Lunch		Crocker Dining Hall

Session Descriptions

PLENARY SESSIONS:

Welcome from the Director

Armando Quintero, Director—Director Quintero will provide opening remarks for the 2023 Engaging in Partnerships Training. The theme of this year’s training is Explore the Ecosystem of Partnerships: Connect, Innovate, and Sustain.

Engaging for the Good

Kim Tucker (Impact Foundry) Understand what motivates your audience and brings them to your mission. Develop partnerships, advance philanthropy, and build coalitions by tapping into what matters to others.

Leadership Panel: Park Operations

Matthew Bellah, Adrien Contreras, Greg Martin, & Carlene Croisdale (CSP) This panel brings together Park Operations leadership in an open forum to discuss topics impacting partners throughout the State. To have the opportunity of answering as many questions as possible within the allotted time, attendees were asked to submit questions in advance of the training. The goal of this session is to start conversations that will continue throughout the training around the break table or during a meal. Facilitated by Lisa Jaycox (CSP).

Increasing Unity in the Outdoor Community and BEYOND

Earl B. Hunter Jr. (Black Folks Camp Too) Earl B. Hunter Jr. is an authentic storyteller. He guides his audience to think from a solution point of view. He will present the three reasons why Black Folks have been left out of the life-giving power of nature and discuss the impact this has on our nation’s overall psyche: (1) Fear; (2) Knowledge; (3) Invitation. Earl will share ideas on how we can all help to improve the situation. His presentation will focus on how important it is to INVITE “more” folks into the outdoors industry and lifestyle. In addition, Earl will share how the Unity Blaze, which is the campfire in the center of Black Folks Camp Too logo is quickly becoming the symbol to help Increase Unity in the Outdoor Community and Beyond. The Unity Blaze means "You are Invited and Welcome".

Don’t Lead Alone: Think Like a System, Act Like a Network, Lead Like a Movement!

Cleveland Justis (Potrero Group) In this session, Justis will share the skills leaders utilize to get out of their siloes and work in partnership. Justis provides a roadmap to understanding your desired impact and how it fits into a larger picture, connecting your work to others and finding new collaborators, and bringing those collaborators together and moving them in a unified direction.

Efficiency vs. Effectiveness: Dissect the Difference Between Being Efficient and Being Effective

Erik Hernandez & Emily Walsh (CSP) In this session, you will gain a deeper understanding of the fine line between efficiency and effective communication, learn to recognize your communication style, and develop the adaptability needed to be a successful partner.

Engaging your Community: Access and Needs

Sedrick Mitchell (CSP) & Sunny Chang (Outdoor Outreach) Join us in this session where we delve into the vital intersection of Justice, Equity, Diversity, and Inclusion (JEDI) with nonprofit organizations and programs within California State Parks. In an era where inclusivity is paramount, it's essential to provide and expand inclusive experiences and programs that resonate with underrepresented communities and populations. In this discussion, we will explore practical strategies for embedding JEDI principles into your planning, practices, and people.

Session Descriptions

CONCURRENT SESSIONS:

Capital Improvements

Tara Lynch & Brian Dewey (CSP) Participants of this session will learn the fundamental requirements and the process for capital improvement projects within the State Park System. Participants will receive an overview and a better understanding of the options for partnering with State Parks related to capital improvements, the mandatory requirements for construction projects on state property, and how to incorporate the capital improvement process into planning, timelines, funding development, etc., when considering capital improvements.

California State Parks Contracts and Contracting Authority... Government can only do what the law says it can do!

Tara Lynch (CSP) Contracting Authority: All agreements should include Recitals, including the authority of each of the parties to enter into the agreement. What do the applicable Public Resources Code and Government Code sections mean for your agreement? What does it mean for State Parks and what does it mean for the partner? Let's discuss the elements to choose what agreement is right for the intentions of the parties. Intended Audience: Any one who wants to learn about the various types of State Parks' contracts and what the law allows.

Change Happens, Make it Positive—Five Steps to Successful Change Management

Randy Widera (California State Parks Foundation) Change management is the process of guiding organizational change to fruition, from the earliest stages of conception and preparation, through implementation and, finally, to resolution. As a leader, it's essential to understand the change management process to ensure your organization/partnership can navigate transitions smoothly. Doing so can determine the potential impact of any organizational changes and prepare your board, staff and partners accordingly. When your stakeholders are prepared, you can ensure everyone is on the same page, create a safe environment, and engage the entire team toward a common goal.

Communication Strategies and Best Practices

Gloria Sandoval (CSP) Although press releases still have value in the world of communications today, Sandoval will share how communications and marketing efforts can help Californians understand how State Parks and the public can protect natural and cultural resources and enjoy the benefits of spending time in the outdoors. Some of the topics she will cover include: Social Media as an Ally; Marketing the Benefits of State Parks; Being Culturally Aware; User-friendly Websites.

Concessions Program 101

Michelle Humphrey, Kevin White, & Megan Boisvert (CSP) Come meet your concession specialist team as we dive into the inner workings of the RFP process to better understand how contracts are developed and managed throughout the State. You will engage in a group activity that allows your creativity to shine through! We will discuss the stages of project development and compliance management. But most importantly, we want to hear from you, so bring any questions or comments you may have about your districts.

Session Descriptions (con't)

Design Thinking: Stakeholders and Strategic Planning

Alexandra Stehl (CSP) Stakeholder engagement is crucial for successful strategic planning. This session is for anyone wanting to develop and implement successful strategic plans with the ongoing support of external stakeholders and partners. Learn how to identify, understand, and engage those who have an interest in the outcome of your plan. Hear about effective strategies for stakeholder and partnership engagement that includes a comprehensive approach of effective communication and collaboration.

Field Concessions in the Wild Wild West

Kristan Robinson (CSP) Participants will learn about the various challenges that are faced when developing, executing and managing concession contracts in a variety of business sectors and settings. Participants will walk away with a deeper understanding of the dynamic world of concessions, how positive relationships are built, and real life examples of how one district has navigated through disagreements with our partners, challenges enforcing contract compliance, and solutions to these and other issues. State Parks staff will benefit from hearing examples of concessions program management, and park partners will gain a deeper understanding of the issues that parks staff face on the other side of the fence.

Handling Difficult Volunteer Situations (Volunteer Coordinator Bootcamp)

Danielle Bronson & Jeremy Lin (CSP) This session will provide information on best practices related to handling difficult and sensitive volunteer situations. Attendees will learn about steps to follow when a difficult volunteer situation arises, when to get someone higher up in their chain of command involved, and the department's policy and procedures for separating/terminating volunteers.

Inclusive History for All: Partnerships are Advancing Goals Laid out Three Years Ago Under the Reexamining Our Past Initiative

Leslie Hartzell (CSP) Participants will learn about the department's efforts to advance California for All through the Reexamining Our Past Initiative and how partnerships are leading the way. Park partners, including Cooperating Associations, Concessionaires, Co-managers, California State Parks Foundation, Parks California and agreements with California Native American tribes are reshaping how the public is connecting with state parks. The public is seeing opportunities for communities to be welcomed and connect with a broader, more inclusive history being told with their direct involvement. New administrative policies regarding consultation with California Tribal Nations is adding deeper, more complex and contextualized historic narratives to the work we do. And as announced last year, significant one-time funding support for the suite of Culturally Relevant Parks Projects is making progress in developing tools, best practices, new research and creative partnerships that will help State Parks deliver more inclusive and accurate stories that welcome and engage the next generations of diverse park visitors and supporters.

Indigenous Practices on Public Lands (Healing Severed Connections)

Victor Bjelajac (CSP) & Rosie Clayburn (THPO for the Yurok Tribe and Parks California) The discussion will be prefaced by reflecting on some of the laws and practices sponsored by the California and federal governments in establishing the state of tension that has existed between Indigenous peoples and state government in California, the relationship Indigenous peoples have to their Ancestral Lands, and navigating the exclusionary impacts that we try to re-dress today.

Session Descriptions (con't)

Innovative Partnerships

Alicia Cox (PRJKT Restaurant Group) & Kevin Pearsall (CSP) This session will explore how to collaborate with partners effectively, keeping both entities' goals in mind. This partnership has produced some great products, but this relationship has had its ups and downs. Discussion on how these two worked together to find common ground.

Interpretation Today and Tomorrow

Heather Holm (CSP) Interpretation is changing to be more inclusive and diverse in the stories told within parks. Come learn the role interpretive planning plays in this process, how to stay relevant with current interpretation, and how partnerships are critical to this work.

Marketing Strategies

Alicia Cox (PRJKT Restaurant Group), Lisa Cesaro (Aramark Destinations) & Jaime Purinton (Anza-Borrego Foundation) Real life examples of a strong marketing partnership and how it can benefit both parties. Panel discussion of Partners who have established a successful marketing history with state parks. This session is intended for DPR staff and Partners, the audience will come away with specific tools that can be leveraged to maximize marketing efforts.

Natural Disaster Training and Asset Management

Nancy Jenner (CSP) Fires, earthquakes, flooding... all are threats to State Parks' historic structures and museum collections. The Cultural Resources Division is facing these threats with emergency preparedness initiatives and direct response to natural disasters. Participants in this session will learn about the process of evacuating collections from a park during an emergency, and how cooperating associations can assist with emergency preparedness and response.

Navigating Crossover and Separation Between Cooperating Associations and Volunteers in Parks Programs

Brie Grossman, Paige Haller, & Terri Lopez (CSP) This session will provide volunteer coordinators with information about the benefit of working with cooperating associations (co-ops), best practices for working with co-ops, and present department policies and rationale regarding the separation of these two related, but distinct programs. Attendees will learn about the different roles of staff, DPR volunteers and cooperating association volunteers, and learn how to identify when work should and/or can be done by a department volunteer, a co-op volunteer, or both.

Recognition Initiatives

Jeremy Lin (CSP) Empower volunteer coordinators, staff, and partners with the tools and strategies necessary to effectively engage, recognize, and inspire our dedicated volunteers within California State Parks. By sharing best practices, successful case studies, and innovative approaches, we aim to equip you with the knowledge and resources needed to create a rewarding and fulfilling volunteer experience. Together, we'll work towards achieving the shared goal of ensuring the continued success and preservation of our beautiful state parks through the support of our passionate volunteers.

Session Descriptions (con't)

Re-envisioning Montgomery Woods

Matthew Gomez, Leslie Parra (Save the Redwoods League) & Bill Maslach (CSP) Explore the effort between Save the Redwoods League and the Sonoma-Mendocino District to improve the park at Montgomery Woods through recreational and public access infrastructure upgrades, as well as in reaching out and building relationships with historically marginalized communities to provide educational programming and other opportunities to access and learn more about the park.

Telling Stories with Technology

Brad Krey & Kayla "KJ" Jones (CSP) California State Parks' valuable partners have played a key role in innovating interpretation throughout the decades. In this presentation we will explore tried-and-true digital interpretation programs and peek into the future of interpretive technology. You'll learn how the Parks Online Resources for Teachers and Students (PORTS)® Program has pioneered digital storytelling for K-12 education and discover all the products and services that have spun out of this award-winning "digital nucleus". You'll hear about current initiatives and opportunities for partners to engage in digital storytelling and learn how you can take interpretation to the next level at your park.

The Trials and Tribulations of Pioneering Novel Business Concessions: Fitting a Round Peg in a Very Square Hole

Kristan Robinson (CSP) & Mike Keene (CCHCC) Participants will hear how a small community banded together to form a unique cooperative restaurant corporation to support their town and local community in Columbia State Historic Park. The Columbia City Hotel Cooperative Corporation (CCHCC) is comprised of more than 150 community shareholders who have organized to fund the reopening of the historic City Hotel Restaurant and What Cheer Saloon. Participants will walk away inspired by the CCHCC's story of how through creativity and determination, they formed a first of its kind business model that can be recreated in other state parks and communities.

Understanding the Cooperating Association Agreement—Partner/CAL Workshop

Brie Grossman & Mike Merritt (CSP) Better understand California State Parks' Cooperating Association Program (CAP) and how this longstanding and highly successful community partnership program can best support parks stewardship. This session will briefly cover current laws, policies, and guidelines governing the CAP and how they apply to the partnership. This session will include a case study of how the Central Valley District of California State Parks collaborates with its local nonprofit associations. We will review the Cooperating Association Liaison's role with two of the district's parks. This presentation will review recent efforts by both State Parks and the associations to create and implement an Annual Partnership Plan to provide structure and transparency for the partnership.

Session Descriptions (con't)

Unlocking the Future of Outdoor Adventures: Expanding the State Park's Adventure Pass Program

Geoff Kish (Parks California) & Daniel Williford (CSP) Following the wildly successful Adventure Pass pilot program, California State Parks is positioned to expand the number of parks that waive day-use entrance fees to parks for fourth graders and their families for a full year. Join the session to hear about the insights gained from the pilot program, as well as partnership challenges and success stories. But that's not all! Come hear about funding and marketing opportunities coming to cooperating associations in 2024.

Urban State Parks: Co-creating Park Offerings with Community

Richard Fink & Maria Mowery (CSP) With more than 80% of California's population living in urban areas, it is critical that our city-based parks spark a lifelong love of nature and serve as a place to build community. In this dynamic session, we'll dive into the transformative power of collaboration and community involvement in creating new programs and engaging neighboring residents in the park. Facilitated by Kindley Walsh Lawlor (Parks California).

What it Means to Eat Last

Bob Waller (CSP) Identify ways to apply the leadership lessons of Simon Sinek's *Leaders Eat Last* to our everyday work lives. It is especially designed for attendees of the Engaging in Partnerships Training and will cover Simon Sinek's Five Leadership Lessons as well as his Five Tips for Avoiding Abstraction.

Special Recognition

California League of Park Associations

The Partnerships Division of California State Parks extends its sincere appreciation to CALPA for their generous sponsorship of the Tuesday evening social event. We are profoundly grateful for your enduring commitment to supporting State Parks throughout the past several decades. Your partnership significantly contributes to the success and continued preservation of our state's natural treasures. The California League of Park Associations is a registered 501c3 nonprofit organization dedicated to serving as a networking organization for the nonprofit partners of California State Park units.

California State Parks Foundation

The Partnerships Division of California State Parks expresses its heartfelt gratitude to California State Parks Foundation for their generous sponsorship of the Welcome Social Event. Your support is instrumental in creating a warm and inviting atmosphere for our gathering, and it greatly contributes to the success of our event. We sincerely appreciate your ongoing commitment to the mission of preserving and promoting our state's extraordinary parks. California State Parks Foundation is an independent, member-supported nonprofit dedicated to protecting and preserving the California State Park System, for the benefit of all.

Special Recognition (con't)

California Parks Hospitality Association

Formed in 1992, the CPHA represents companies and individuals who provide hospitality services under contract with the California Department of Parks and Recreation. These business partners who are sometimes referred to as “concessionaires”, are an integral part of the California State Park System. Beginning with Big Basin State Park in 1913, business partners have provided a wide range of hospitality services which help visitors to enjoy their park experience.

Golden Gate National Parks Conservancy

The Partnerships Division of California State Parks would like to extend a thank you to Golden Gate National Parks Conservancy for their generous donation towards the enhancement of training for our CSP staff and partners. Golden Gate National Parks Conservancy (GGNPC) is dedicated to enhancing the park visitor experience and building a community of future park stewards. Their efforts to make parks relevant and accessible for all ensures the conservation of public lands we hold so dear. The GGNPC has been an outstanding partner to California State Parks. They support various projects, one being this training.

Parks California

The Partnerships Division of California State Parks is deeply grateful to Parks California for their generous sponsorship of the Farewell Evening event. Your support plays a crucial role in making our events memorable and contributes to the preservation of our state's natural treasures. We sincerely appreciate your commitment to our mission and partnership in protecting and celebrating our beautiful parks. Parks California is based on a new model for public, private, and nonprofit partnership, with their strength realized through statewide collaboration to solve complex problems more efficiently and effectively to create long term solutions. As California State Parks' statutory partner, they have a simple mission — to help strengthen parks and inspire all to experience these extraordinary places.

Save the Redwoods League

The Partnership Division extends its heartfelt gratitude to Save the Redwoods League for their generous sponsorship of the coffee and tea breaks. Your unwavering support not only ensures the success of our events but also plays a vital role in advancing the mission of California State Parks. We are truly appreciative of your dedication and commitment to preserving our natural heritage. Save the Redwoods League protects and restores redwood forests and connects people with their peace and beauty so these wonders of the natural world flourish.

Vista Recreation

The Partnership Division would like to thank Vista Recreation for sponsoring the session speaker, Earl B. Hunter Jr. Vista Recreation delivers professional campground, glamping, hotel lodging, marina and recreation management services throughout the country for a variety of agencies including California State Parks, Michigan State Parks, Alabama State Parks, US Forest Service, National Park Service, the Tennessee Valley Authority, Lower Colorado River Authority, East Bay Municipal Utilities District among others.

Partnerships Division Staff

This training would not have been possible without the work of a team of people dedicated to the success of park partnerships. In particular, thanks to Emily Walsh and Sasha Tokas for their work coordinating the training. We are also grateful for the talents and contributions of Brie Grossman, Justine Kardad, Rachel Young, Allie DiGioia, Rene Hamlin, Megan Boisvert, Michelle Humphrey, Kevin White, Robyn Krock, and Erik Hernandez, under the leadership of Carlene Croisdale.

Thank you...

Sponsors:

- California League of Park Associations
- California State Parks Foundation
- Golden Gate National Parks Conservancy
- Parks California
- Save the Redwoods League
- Vista Recreation

On behalf of the Partnerships Division at California State Parks, we would like to extend our gratitude to all our dedicated and passionate speakers. Your invaluable contributions have greatly enriched our program, ensuring the success of this training.



Scan the code for more information and backgrounds of our speakers, moderators and presenters.

